2/16/68

Hank

Sully

These thoughts have come to my mind in reading the attached. FGM

It seems to me the most important problem is that of "selling" petroleum engineering education, not only to young people who may be prospects, but also to many people in the industry who should already be well-informed. In fact, if we cannot "sell" more successfully than we have in the past, should we be considering a change of label in undergraduate Pet. E. schools from "Petroleum Engineering" to something like "Energy Resources Engineering" -- such as was done at Oklahoma State? I believe the Petroleum Engineering Departments as such should remain in tact for graduate level training even if the foregoing change of label is made.

What are your thoughts?

J. P. J.